



LONDON 2012



Benjamin BOUKPETI

First Olympic médalist of Togo



Benjamin Kûdjow Thomas BOUKPETI, Togolese citizen, is the first non-European and African Olympic medalist .



This amazing performance allowed TOGO to write one of it's most beautiful pages in its history, giving it international coverage.

+ Who's Boukpeti?

- The First Olympic medalist of Togo
- The first medalist non-European in Slalom Kayak
- The first African Olympic medalist in Slalom



+ Gold :

- Gold -London 2012-
- Medalist on world's champs.
- Winning the next 4 African Champs.



My dream...

« Gold medal - London Olympic games 2012 - »...

+

My Quote...

Don't **count** every hour in the **day**, **make** every hour in the **day count** »...Mohamed Ali

+ PARTNERSHIPS

PLATINIUM

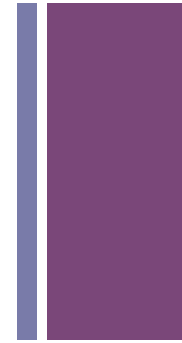
- Exclusive partner

Gold:

50% of coverage: Training bibs, Helmet, kayak, Blades, posters, Web site ...



+ PARTNERSHIPS



SILVER

- 30 % of coverage : Side part of helmet , Back of Kayak, Paddle, Web site...

BRONZE :

- 20 % of coverage on third part.

+ MEDIAS

- We propose provincial, national and international coverage, through the main broadcasting mediums: TV, Radio, Newspapers, Web...



MEDIAS AFTER GAMES...

Benjamin has overnight become an International celebrity after the + Games. His spontaneity and charismatic style have seduced media and press around the world.

MEDIA AND BOUKPETI...

CCTV- Chinese national TV



SABC3 -South Africa-



France TV -Beijing 2008-

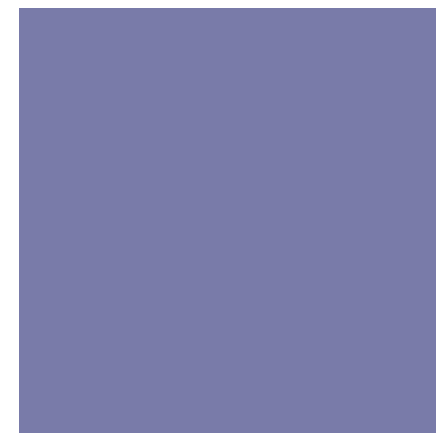


Canal Plus « Intérieur Sport »





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